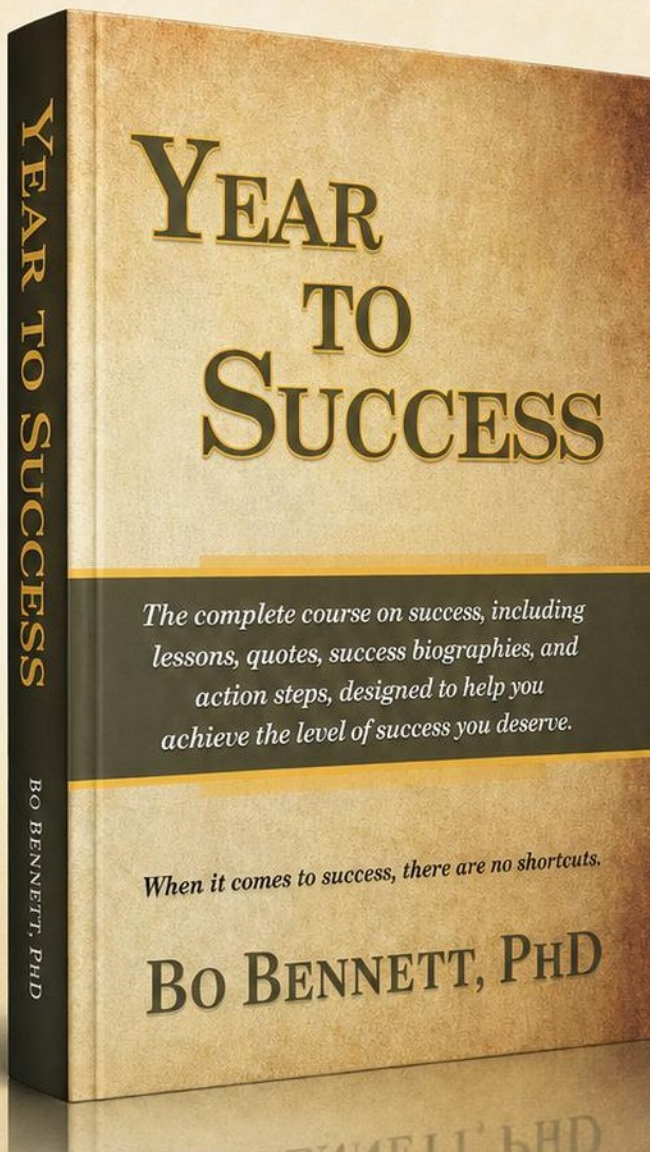


# YEAR TO SUCCESS

BO BENNETT, PHD



## PRESS KIT

Media materials and author information for interviews, features, and coverage.



A YEAR-LONG  
COURSE IN SUCCESS



EDUCATION + INSPIRATION  
+ ACTION = SUCCESS



PRACTICAL WISDOM.  
REAL RESULTS.

**BOOK PRESS KIT**

# Year To Success

By Bo Bennett, PhD

Ready-to-send media materials for outlets, reviewers, podcast hosts, bookstores, libraries, and event organizers.

<b>Book</b>	Year To Success
<b>Author</b>	Bo Bennett, PhD
<b>Publisher / Imprint</b>	Add publisher or imprint
<b>Publication Date</b>	Add publication date
<b>Formats</b>	eBook, hardcover, audiobook
<b>Media Contact</b>	Bo Bennett, PhD drbo@archieboy.com
<b>Website</b>	<a href="https://www.bobennett.com">https://www.bobennett.com</a>

## Media-Facing Book Press Kit

Contact: Bo Bennett, PhD | [drbo@archieboy.com](mailto:drbo@archieboy.com) | <https://www.bobennett.com>

Book: Year To Success

Author: Bo Bennett, PhD

Genre: Self-Help / Personal Growth / Success

Available formats: eBook, hardcover, audiobook

Short Description: Year To Success is a practical, year-long course in success for readers who want real-world guidance instead of empty motivational clichés. Built around education, inspiration, and action, the book helps readers improve their odds of success one day at a time.

Longer Description: Have you been promised success through quick fixes, secret formulas, or overly abstract advice? Year To Success offers a different approach. Rather than relying on hype, it presents a structured, practical program built to help readers define success for themselves and make steady progress toward it. Each week combines educational articles, a success biography, and action steps that turn insight into real behavior. The book emphasizes perseverance, networking, resilience, and consistent action as the foundations of meaningful achievement.

Author Bio: Bo Bennett, PhD, is an author, speaker, and entrepreneur focused on practical personal development and clear thinking. His work emphasizes actionable strategies over empty motivation and encourages readers to build success through knowledge, persistence, and follow-through. He is the author of Year To Success and shares his work at <https://www.bobennett.com>.

Book Facts: Title: Year To Success; Author: Bo Bennett, PhD; Category: Self-Help / Personal Growth / Success; Formats: eBook, hardcover, audiobook; Website: <https://www.bobennett.com>; Contact: [drbo@archieboy.com](mailto:drbo@archieboy.com).

Press Release: FOR IMMEDIATE RELEASE

Year To Success Offers a Practical, Year-Long Approach to Personal Achievement

Bo Bennett, PhD, presents Year To Success, a structured success guide designed for readers who are tired of shallow motivational advice and want a practical system they can use every day. Organized as a year-long course, the book combines education, inspiration, and action to help readers make progress toward their own definition of success.

Unlike books that rely on vague affirmations or oversimplified claims, Year To Success focuses on habits and decisions that can strengthen a reader's odds over time. Topics include perseverance, persistence, determination, networking, frustration management, and the importance of turning knowledge into action.

Bo Bennett, PhD, created the book for readers who want a steady, grounded, and usable framework for personal growth. Year To Success is available in eBook, hardcover, and audiobook formats.

For review copies, interview requests, or event inquiries, contact Bo Bennett, PhD at [drbo@archieboy.com](mailto:drbo@archieboy.com) or visit <https://www.bobennett.com>.

Media Angles: 1) A practical alternative to hype-driven success books; 2) Why “knowledge + action + persistence” matters more than inspiration alone; 3) How frustration can be converted into progress; 4) What readers can learn from success biographies; 5) Why networking remains one of the most overlooked success skills.

Local-News Angle: A local author and entrepreneur shares a year-long, practical success framework that could appeal to readers, students, professionals, and community groups seeking motivation with structure rather than slogans.

Interview Questions: 1) What problem does Year To Success solve for readers who feel burned out on traditional self-help? 2) Why did you choose a year-long format? 3) How do education, inspiration, and action work together in your method? 4) What role does perseverance play in real-world success? 5) How can readers turn frustration into productive momentum? 6) Why is networking still essential today? 7) What do you hope readers do differently after finishing the book?

Sell-Sheet Bullets: Practical, not preachy; A full year of daily/weekly success lessons; Built around action steps, not just ideas; Useful for readers seeking personal growth, career momentum, or improved habits; Includes inspiration from notable success biographies; Suitable for self-help readers who want structure and accountability.

Where to Buy / Learn More: Learn more at <https://www.bobennett.com>. Available in eBook, hardcover, and audiobook formats.

- Contact: Bo Bennett, PhD | [drbo@archieboy.com](mailto:drbo@archieboy.com) | <https://www.bobennett.com>
- Book facts: Self-Help / Personal Growth / Success; formats include eBook, hardcover, audiobook
- Core media angle: a practical alternative to vague, hype-driven success advice
- Press release included in ready-to-send format
- Interview questions cover the book's method, themes, and reader value

## Book Facts

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Year To Success is a self-help and personal growth title by Bo Bennett, PhD. It is available in eBook, hardcover, and audiobook formats and is presented as a year-long success course built on education, inspiration, and action. The book's themes include perseverance, persistence, determination, networking, frustration management, and applying knowledge consistently.

- Title: Year To Success
- Author: Bo Bennett, PhD
- Genre: Self-Help / Personal Growth / Success
- Formats: eBook, hardcover, audiobook
- Website: <https://www.bobennett.com>
- Media contact: [drbo@archieboy.com](mailto:drbo@archieboy.com)

## Media Angles

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The book can be pitched from several useful angles depending on the outlet. Its strongest storyline is that it rejects shallow motivation in favor of a practical system. It also offers content for career, entrepreneurship, habit-building, and personal development coverage.

- A no-hype alternative to “quick fix” success books
- Why a year-long structure can help readers build consistency
- How perseverance and determination are different from mere persistence
- How frustration can become fuel for positive action
- Why networking remains a core skill for modern success
- Why knowledge matters only when paired with action

## Sell-Sheet Bullets

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Use these bullets on one-pagers, bookstore handouts, event listings, and short promotional sheets. They are written to be easy to scan and useful for buyers and schedulers.

- A practical, year-long guide to personal success
- Built around education, inspiration, and action
- Offers daily/weekly structure instead of vague encouragement
- Includes action steps to help readers apply what they learn
- Focuses on perseverance, networking, and resilience
- Available in eBook, hardcover, and audiobook formats

## Bookstore, Library, and Event Pitch

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Year To Success is a strong fit for bookstores, libraries, and event organizers looking for a practical personal-development title with broad audience appeal. It addresses goals, productivity, resilience, and social connection in a format that lends itself to workshops, discussions, displays, and author events.

Pitch copy: Year To Success by Bo Bennett, PhD is a practical self-help title that offers readers a structured, year-long approach to personal growth. The book combines insight, inspiration, and action steps, making it a strong fit for displays, staff picks, reader advisory, workshops, and author talks focused on success, habit-building, and motivation.

- Best for self-help, motivation, entrepreneurship, and personal growth collections
- Useful for displays tied to goal-setting, new beginnings, or career growth

- Suitable for talks on perseverance, networking, and turning knowledge into action
- Works well for readers who prefer practical advice over inspirational slogans

## Interview Questions

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These questions are useful for podcasts, radio, blog interviews, and event moderation. They are designed to surface the book's practical framework and the author's perspective without requiring the host to know the subject in advance.

- What inspired you to write a year-long success book instead of a shorter motivational guide?
- Why was it important to move away from hype and toward practical application?
- How do education, inspiration, and action work together in your framework?
- What does your book say about perseverance that readers may not hear elsewhere?
- How can frustration become an asset instead of a setback?
- Why is networking still one of the most important success skills?
- What do you hope readers change in their daily lives after reading the book?

## Media Pitch Email

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Subject: Interview/feature idea: a practical year-long approach to success

Hello [Name],

I'm reaching out to share *Year To Success* by Bo Bennett, PhD, a practical self-help book that takes a grounded approach to personal achievement. Rather than relying on vague inspiration or quick-fix promises, the book is structured around education, inspiration, and action to help readers build better habits and improve their odds of success over time.

A few possible angles for your audience: why perseverance matters more than motivation alone; how frustration can be turned into productive momentum; and why networking and consistent action still play such a major role in success.

If you're interested, I'd be happy to provide more information, a review copy, or interview availability.

Best,

Bo Bennett, PhD

<https://www.bobennett.com>

Email: [drbo@archieboy.com](mailto:drbo@archieboy.com)

- Keep the pitch short and audience-specific

- Lead with one clear angle, not the whole book
- Offer review copies or interview availability only if true
- Include the website and contact email in the signature